

NCC Gets New Director Of Communications And Marketing



Michelle Lang, former NJTV News senior digital producer, joined New Community Corporation May 22.

Michelle Lang, who most recently worked as the senior digital producer for NJTV News, joined New Community Corporation as director of communications and marketing May 22.

In this position, she will serve as editor of the Clarion, handle media relations, manage NCC's online presence and oversee the network's communications needs.

"I'm excited to take on this new role and help promote all the good work NCC does," Lang said.

While Lang came across the communications opportunity during her job search, she was aware of NCC when she worked for NJTV News, which is also located in Newark. She worked there for five and a half years, helping grow the New Jersey news show's online audience.

Prior to that, she ran a Patch website in northern New Jersey, helped run a news desk for the weekly division of North Jersey Media Group and worked for the trade magazine "Label & Narrow Web."

NCC CEO Richard Rohrman was part of the hiring process for Lang. "Her credentials were impressive and I'm happy to have her on board," he said.

Lang was born and raised in Bergen County. She attended Muhlenberg College in Allentown, Pa. and returned to New Jersey after graduation. She currently lives in Union County with her husband and daughter.