



**NEW COMMUNITY
CORPORATION**

New Community Corporation “Comedy for a Cause”

Saturday, April 30, 2011 ~ 7 PM to 1 AM
The Priory, 233 West Market St., Newark, NJ 07103
Contact: 973-497-4414

Sponsorship Benefits

Marketing Reach and Impressions: New Community's e-mail and promotions list is quite impressive. With over 2,800 individual e-mail boxes and over 20,000 people located in its resident buildings and offices, New Community's promotions go a long way toward assisting sponsors in gaining new customers and clients.

\$1,000 ~ Laugh-Out-Loud Sponsor Package

- Recognized as Laugh-Out-Loud sponsor during comedy night
- Complimentary table of 8 plus 8 dinner packages (to include beverages, entrée and dessert)
- Audio mention by special guest Comedian headliner
- Logo placement on New Community website for up to 6 months
- Company logo and signage throughout venue
- One full size ad and premiere location in program
- Acknowledgement as Laugh-Out-Loud Sponsor on all signage and marketing collateral
- Acknowledgement as Laugh-Out-Loud Sponsor on all on-line marketing initiatives and e-blasts
- Opportunity to provide promotional give-aways to guests
- Company name mentions in all press releases

\$500 ~ Holla' Sponsor Package

- Recognized as “Holla” Gold sponsor during comedy night
- Complimentary table of 4 plus 4 dinner packages (to include beverages, entrée and dessert)
- Company logo and signage throughout venue
- One full size ad in program
- Acknowledgement as gold sponsor on all signage and marketing collateral
- Acknowledgement as gold sponsor on all on-line marketing initiatives and e-blasts
- Opportunity to provide promotional give-aways to guests

\$250 ~ Table Sponsor Package

- Premiere reserved table of 4 plus 4 dinner packages (includes 2 drinks, entrée' and dessert per package)
- Listing as sponsor on program

Proceeds to benefit NCC's education programs and scholarship fund.

OUR MISSION: To help residents of inner cities improve the quality of their lives to reflect individual God-given dignity and personal achievement.



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Sponsorship Acceptance and Ticket Purchase Form

Please check your level of sponsorship participation

- ___ \$1,000: Laugh-Out-Loud Sponsor Package
___ \$500: Holla' Sponsor Package
___ \$250: Table Sponsor Package

Tickets

___ \$20 per person (does not include food purchase and 2 drink minimum)

Additional promotional opportunity

- ___ I can contribute 200 items for attendees
___ I can donate an item as a door prize. Call me at the # below

Name:
Title:
Company:
Address:
City/State/Zip Code:
Day Time Phone:
E-mail:

Name to appear on signage:

Check Enclosed for: ___ Payable to New Community Foundation

Please charge my: ___ Visa ___ MasterCard ___ Amer. Express
Amt.:
Card#:
Exp Date:
Authorized Signature:

Guest List Form

List your name and names of your guests.

Guest 1:
e-mail:
Guest 2:
e-mail:
Guest 3:
e-mail:
Guest 4:
e-mail:

Please complete this form and return to:
Tracey Battles
New Community "Comedy For A Cause"
233 West Market Street, Newark, NJ 07103
Phone: 973-497-4414
Email: tracey.battles@newcommunity.org